

1973

**31 December 1973** is a red letter day! It marks the official launch of the **Zurich Community Trust (ZCT)** in the form of the **Hambro Life Charitable Trust**. The directors of Hambro Life are encouraged by the late Lord Joel Joffe, CBE to commit 1% of profits to the community.

The **Hambro Life Staff Charity Fund** starts up, raising £300 from employees in its first year. It became the **Allied Dunbar Staff Charity Fund** in 1984 before becoming '**Zurich Cares**' in 2000.



1975



The **Allied Dunbar Foundation** is born, the first fund of its kind raising money from self-employed financial advisers. This then becomes the **Openwork Foundation** in 2005.



**ZCT** launches its first major funding programme in support of those with **schizophrenia**. Further programmes followed focussing on **money advice, carers, domestic violence, dementia and social inclusion**.

Combined grant giving since 1973 exceeds **£10 million**. It's also the year of the very first **Team Challenge** event. Since then over **3,000** challenge projects have been completed across the UK!



1994

Our innovative **India Programme** begins, sharing grant funding and skills transfer, via assignments, to help our Indian charity partners increase their effectiveness. Fast forward 24 years and in 2018 we say goodbye to this, our longest-running programme. But only after donating £1,720,000 in grants plus the time and skills of 105 assignees. What a legacy!



**Aspire National Training Centre** in Middlesex, funded by a special Allied Dunbar 25th anniversary grant of £2.5 million in 1996, opens its doors. This pioneering facility has since gone on to set new standards in accessible design by breaking down the barriers between disabled and non-disabled people.

1998



2004 onwards

ZCT's major **Social Transformation** funding programmes break new ground supporting isolated older people through an accredited **telephone befriending scheme**, families dealing with **parental substance misuse** and young people affected by **mental health** issues. **Generation Gains**, our first intergenerational programme, launches in 2016.

The 'Zurich Cares' grant programmes go from strength to strength supporting a wide range of social issues, with employees choosing **Dementia UK** and **Place2Be** as new 'Zurich Cares' national partners. **The Openwork Foundation** fund prepares to launch as a separate registered charity in 2019. **Combined grant giving since 1973 now exceeds £80 million!**



2018